



Workshop 2

Maintaining a Digital Champion programme



Introducing...

**Paula Blackledge & Jo Burrill,
Digital Champion Co-ordinators**

DC = Digital Champion
DCN = Digital Champions' Network



Things to consider in maintaining your programme

The 4 stages:

- 1. Recruitment*
- 2. Training*
- 3. Supporting*
- 4. Rewarding and celebration*

Important questions:

- How will you support DCs and learners on an ongoing basis?*
- How can you find new opportunities to expand and generate momentum?*

What worked best

- Good placements supported by staff or other DCs
- Tailored training and lesson plans on DCN
- Essentials training provides a benchmark
- Reporting functions on DCN
- Incentivise/celebration
- Case studies to promote the programme



The biggest challenges

- Equipment and technical support
- Maintaining volunteer enthusiasm and building communities
- Getting DCs to report back

Discussion questions

- ***How will you support current DCs and learners?***
- ***How can you find new opportunities to expand and generate momentum?***