

CHI Summary Note

Three

Three's Corporate Responsibility manager met with the CHI at the last round of supplier meetings. Three are piloting a way to support job seekers who are digitally excluded, by donating recycled smartphones directly to individuals on employment programmes. To help them get back on track they are providing a 3 month starter account and advice on how to manage their use, as well as search for jobs online. The pilot is in the initial stage of determining whether this support will be well received through partnering with Business In the Community and trialling the offer with 40 clients on their Ready for Work programme.

If successful, the next stage will be to trial the offer with Three employees and customers to determine whether it incentivises donations. The long term goal would be to scale up the project nationally and partner with additional organisations and structured programmes that are aimed at providing support to individuals from lower socio economic backgrounds or facing barriers to digital inclusion and/or employment. The CHI is keeping in touch with Three to encourage them to work with social housing providers who run relevant programmes, if the pilot is rolled out.

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